

A Relationship with Garden State Securities, Inc. is notably **DIFFERENT**

A Difference You Can Feel

Our independent business model. Since we are not limited by a bureaucratic structural hierarchy, we are free to utilize the best products from the best companies in the marketplace, period. Garden State Securities, Inc. tailors each solution to meet each specific customer need.

Customer service. Bigger is not better, especially when it comes to customer service. Unlike most wirehouse firms that have established call centers for “smaller” household accounts, Garden State Securities, Inc. handles customer issues, regardless of account size, from start to finish.

A team that focuses extensively on you. Garden State Securities, Inc. feels that quality is much more important than quantity. By limiting the number of clients we work with, gives us the ability to provide a personalized level of service and investment advice of the highest quality.

Our Solutions

We do not make investment decisions in an economic vacuum. Most advisors fail to recognize the fact that our economy goes through very different medium and long term cycles, relying heavily on a theory that averages out the effects of these different cycles over a 70-plus-year time horizon to construct client portfolios. Garden State Securities, Inc. realizes that the right investment strategy can vary greatly from one environment to another. Our solutions do not rely on a onsize-fits-all approach, but rather we utilize a more tactical approach to asset allocation.

Active money management and disciplined risk management. After the tech bubble burst of 2000–2002, the pitfalls of linear return assumptions and buy and hold strategies have been clearly exposed as potentially reckless ways to manage money. Garden State Securities, Inc. takes an active—not passive—approach to portfolio management, combining layers of technical and fundamental analysis. We believe, however, that the key to investment success is disciplined risk management, that is, understanding the potential risks to the overall portfolio before each investment is made.

Our Team

Dealing directly with the president of the firm. One of the significant advantages of working with Garden State Securities, Inc. is that your account will be managed by a team of professionals that includes the president and owner of the company. We believe this access affords our clients the opportunity to get a more transparent view of both the services provided and the fees associated with them.

Our designations. With more than 57 years of combined experience in the financial services industry, the Garden State Securities, Inc. team not only has the experience but also the necessary credentials to manage your money. CFP and CPA are just a few of the industry designations that our team maintains. While these designations are noteworthy, Garden State Securities, Inc. is just as focused on continuing education to ensure that clients have access to the most effective and sophisticated strategies available today.

MEMBER FINRA ,SIPC

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